SOMEWHERE INN® CALABOGIE COLLINGWOOD

MEDIA KIT



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OUR STORY

"When you turn onto the rural road and find yourself immersed in the smells and sounds of nature, your stresses just roll off your back."

JOEL GREAVES CO-FOUNDER & CEO

"We approached the design based on how we wanted people to feel: warm, taken care of, part of a strong community and immersed in the natural environment. We want to give guests an unforgettable experience with unexpected touches."

KERI MACLELLAN, WESTGROVE DESIGN Somewhere Inn is a collection of boutique hotels in Calabogie and Collingwood, Ontario—designed for the kind of days off that stay with you.

Born from a love of great design, nature, and genuine connection, Somewhere Inn invites guests to slow down, breathe deeply, and feel at ease. With wine bars, thermal spas, and sleep-in-worthy king beds, every stay is intentionally crafted for rest and reconnection.

The story began when husband-and-wife duo Joel Greaves and Devon Vaillancourt reimagined a quiet family cottage into a retreat that brought people together. That spark led to the 2021 opening of Somewhere Inn Calabogie, a transformed retro motel at the edge of the wilderness. In 2024, the brand expanded to a second location: a restored century home in the heart of Collingwood.

Today, Somewhere Inn offers a new kind of hospitality—where the pace is slower, the details are considered, and the surroundings feel as restorative as the stay itself. It's a deep exhale kind of place—grounded, thoughtful, and in sync with the local rhythm. A place that makes leaving hard—and coming back feel even better.

BECAUSE DAYS OFF MATTER

Learn more at somewhereinn.ca.

CALABOGIE DETAILS & AMENITIES









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A revived 1970s boutique motel brought back to life in the heart of the Ottawa Valley—where lakes, trees, and rolling mountain views come standard. Time slows down here: sauna, cold plunge, a great wine bar, and no pressure to do anything but relax.

Somewhere Inn Calabogie features 11 beautifully designed rooms, each with a small kitchenette, gas fireplace and lounge.

- 3 x Calabogie King Room with freestanding soaker tub 408 sq ft
- 4 x Calabogie King Room with desk area 408 sq ft
- 3 x Couple of Queens Room with two queen beds 408 sq ft
- 1 x Somewhere Suite with king bed and two bunk beds (queen bottom, twin top)—perfect for a family vacation, or group getaway 580 sq ft

Somewhere Inn Calabogie is located approximately **one hour by car** from Ottawa, three hours from Montreal and four hours from Toronto

The Lobby doubles as a **Wine Bar** and is stocked with diverse selection of low-intervention, organic, and biodynamic wine from all over the world. A menu of **small plates and snacks** is sourced with local ingredients, each designed to complement the flavours of the wines on offer. Breakfast is available upon request and is, delivered to guests' doors each morning.

Communal **fire pit lounges** are placed across the grounds and lit nightly all year long. During the warm months, weekends feature complimentary Yoga and **Movie Nights Under the Stars**.

Somewhere Inn Calabogie's hotel rooms are **dog friendly**— furry companions are encouraged

Guests enjoy access to the Calabogie Lake via Barnet Park featuring a gently sloping **fresh-water sand beach**, located just a two minute walk from Somewhere Inn. The grounds are also located just moments from the buzzing breweries and restaurants of Calabogie, Ontario—a small town with huge heart.

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CALABOGIE SPACES















LOUNGE & MEETING SPACE

WINE BAR

GROUNDS

ROOMS

COLLINGWOOD DETAILS & AMENITIES







A meticulously restored century-home turned boutique hotel in Downtown Collingwood with a Thermal Cycle, Wine Bar, and a Lush Garden Patio. Made for proper days off—just 12 minutes from Blue Mountain

Somewhere Inn Collingwood features 10 boutique rooms. Paying homage to their century-old history and the inexpressible beauty of the Blue Mountains, the rooms blend old and new with moody ensuites, vintage loungers, bespoke furniture and restored original flooring. TVs were purposefully excluded from the design to encourage guests to get outside for nature filled afternoons.

7 x Signature King Room 200 sq ft

3 x Luxury King Room with Freestanding Tub
250-300 sq ft

Somewhere Inn Collingwood is located approximately **two hours by car** from the Greater Toronto Area.

Designed with a diverse mix of old and new, the **Lobby Bar** is the beating heart of our hotel: morning cafe, a laid back afternoon hang-out, wine bar and late-night haunt. Locals and travellers alike are welcomed for simple-breakfast, all-day shareable bites, natural wines, and locally sourced deserts.

Situated on an oversized, tree-canopied double wide lot, the grounds are a place to disconnect with communal fire pits, **thermotherapy circuits** featuring Saunas and cold plunges, and loungers scattered throughout.

Somewhere Inn is a **3 minute walk to Downtown Collingwood**'s main street with its eclectic mix of historic buildings, trendy restaurants, bars and breweries. The hotel is steps away from Georgian Bay and and only a 15 minute drive from Blue Mountain. **Fomo doesn't exist here.** Guests are encouraged to move at their own pace and do as little or as much as they'd like.

Somewhere Inn Collingwood hotel rooms are **dog friendly**— furry companions are encouraged

COLLINGWOOD SPACES















OUR TEAM & COLLABORATORS

JOEL GREAVES, CO-FOUNDER & CEO

Joel is the founder and CEO of Somewhere Inn, a new nature-inspired hospitality brand. Somewhere Inn is an intersection of several passions for Joel: travel and hospitality, the great outdoors, and mental health advocacy. For him, the company was born out of the idea that leaving urban environments to spend extended time in nature with friends and loved ones is critical to our well-being.

A BComm graduate of Queen's University, Joel started his career in the Telecom industry where he led several product and marketing teams over the span of 12 years. In parallel, Joel quietly became a serial entrepreneur, purchasing Toronto-based luxury property maintenance company Zebrano Concierge in 2016, and building a successful luxury cottage rental in Muskoka.

In early 2021, Joel made the decision to leave Telecom to pursue a lifelong dream of becoming a full-time entrepreneur. After closing an angel-backed raise Joel purchased the property in Calabogie and began building the Somewhere Inn brand. He currently resides in Toronto.

WESTGROVE, DESIGNER

Keri McLellan owns and operates Westgrove, a design firm specializing in interiors. With an ethos of pursuing unique opportunities to create noteworthy spaces and experiences, the opportunity to join help with Somewhere Inn was a no-brainer.

DEVON VAILLANCOURT, CO-FOUNDER & VICE PRESIDENT

Having begun her career as a Virtuoso travel agent, Devon is no stranger to developing luxury travel and hospitality experiences. Inspired by her love for the Canadian outdoors and upscale experiences Devon has re-envisioned hospitality, developing a casual, yet refined approach that brings warmth to every guest interaction. Under her direction, every detail of the guest journey has been considered, from arrival to food, drink, and local experiences.

In addition to her role at Somewhere Inn, Devon is also President of <u>Zebrano Concierge</u>, a Toronto-based luxury home and lifestyle concierge service.



Somewhere Inn is made stronger by partnerships with value-aligned Canadian collaborators and tourism operators:

Gibson & Co, Everlove, Oh El La Cafe, On the Rocks Restaurant, White Water Brewing, Neat Cafe & Concert Venue, Ottawa Valley Tourism, Ontario Highlands Tourism, One Tree Planted, Indeks Studio

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MEDIA KIT

PRESS INQUIRIES

Please contact: press@somewhereinn.ca



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