

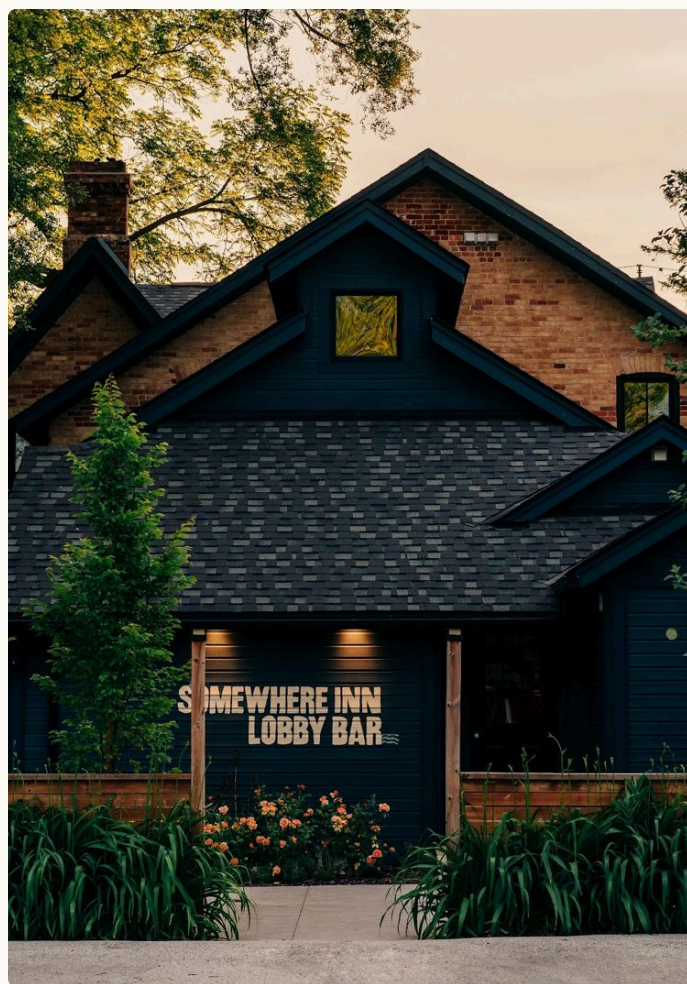


FOR PROPER DAYS OFF.

Two boutique hotels in Calabogie and Collingwood, Ontario.



CALABOGIE & OTTAWA VALLEY



COLLINGWOOD & BLUE MOUNTAIN

It started with a cottage.

Somewhere Inn is two boutique hotels in two small Ontario towns, built by a husband and wife who left the city to make the place they always wanted to stay.

2017 A cottage on Leonard Lake.

Joel and Devon bought a four-bedroom cottage in Muskoka to use themselves and rent out the rest of the time. It booked so well they could barely get a weekend in it.

2020 A motel called Jocko's.

A friend sent over a listing for a 1970s roadside motel in Calabogie that had served hunters, anglers and snowmobilers, and hadn't been touched in twenty years.

2021 Four months, eleven rooms.

Joel left his telecom career, moved to Calabogie and led the rebuild. Somewhere Inn Calabogie opened on Labour Day weekend, with a bartender and a glass of wine where the check-in counter would be.

2024 Somewhere, again. Collingwood.

The second inn opened in historic downtown Collingwood, twelve minutes from Blue Mountain: the same idea in a different landscape.

Next More small towns.

Places we would drive to ourselves, within two hours of a city. Local partners over in-house everything, and no televisions.



“My favourite day to work is Sunday. That’s when most guests check out, and I get to hear how it went.”

JOEL GREAVES, CO-FOUNDER & CEO

HOW WE RUN A HOTEL

Purposefully analog. No TVs in the rooms. Fireplaces, tubs and linens made for staying in bed.

Amenities you actually want. Saunas, cold plunges, wine bars and a movement studio.

A bartender, not a front desk. You check in at the wine bar with a glass in hand.

Two boutique hotels.



OPENED	2021	2024
ROOMS	11 rooms, sleeps 34	10 rooms, sleeps 22
THE PLACE	A revived 1970s motel on three acres overlooking Calabogie Lake, in the Ottawa Valley.	A restored heritage building turned boutique hotel in historic downtown Collingwood.
GETTING THERE	1 hr from Ottawa · 3 hrs from Montreal · 4 hrs from Toronto	2 hrs from the Greater Toronto Area
NEARBY	Calabogie Peaks 4 min · Barnet Park beach, a 2-minute walk	Blue Mountain 12 min · main street, a 3-minute walk
WINE BAR	The Lobby Wine Bar: natural wine and small plates	Brooky's, the wine bar locals love
THERMAL CYCLE	80°C cedar sauna and 4°C cold plunge under the trees, open all day and all night	80°C cedar sauna and 4°C cold plunge in the garden, 8am to 9pm
ALSO HERE	A fire lit every night, gear on loan in every season, Adult Summer Camp for groups	Everlove Movement Studio next door, with daily classes and massage; a garden patio
GROUPS	Whole-hotel buyouts; a meeting table for 12 in a space for 20	Buyouts for up to 20 guests; 1,000 sq ft of meeting space
DOGS	Dog-friendly rooms	Dog-friendly rooms
FIND US	5254 Calabogie Road, Calabogie ON K0J 1H0 +1 (613) 696-9600 somewhereinn.ca/calabogie	128 St. Paul Street, Collingwood ON L9Y 4X9 +1 (705) 999-5990 somewhereinn.ca/collingwood

Calabogie



A revived 1970s motel on three acres overlooking Calabogie Lake, an hour from Ottawa. A sauna and cold plunge under the trees, a natural wine bar in the lobby, and a fire lit every night.



ELEVEN ROOMS

4× Calabogie King

408 sq ft • sleeps 2

A gas fireplace, a real desk and a lounge corner.

3× King with Soaker Tub

408 sq ft • sleeps 2

A deep soaker tub beside the fireplace, with forest views from the water.

3× Couple of Queens

408 sq ft • sleeps 4

Two queens, a fireplace and a lounge corner for the end of a long day outside.

1× Family & Friends Suite

580 sq ft • sleeps 8

A king, two queens and a twin bunk, for big crews and wedding parties.

Every room: kitchenette with Nespresso and mini fridge, walk-in shower, Canadian-made and vintage furniture, hardwood floors. No TVs.

THE STAY

The Lobby Wine Bar

The lobby is a wine bar. Natural wine, cheese boards and smoked trout dip, open daily.

Thermal Cycle

An 80°C cedar sauna and a 4°C cold plunge under the trees, open all day and all night.

Out here

Barnet Park beach on Calabogie Lake is a two-minute walk. Calabogie Peaks is four minutes away. A fire is lit every night.

Groups

Whole-hotel buyouts, with Adult Summer Camp field-day games across three private acres.

Good to know

Dog-friendly rooms. Catered breakfast available to order. Gear on loan, whatever the season.

Calabogie, inside and out.



CALABOGIE KING



THE LOUNGE



THE LOBBY WINE BAR



THERMAL CYCLE • OPEN ALL NIGHT



A FIRE, EVERY NIGHT

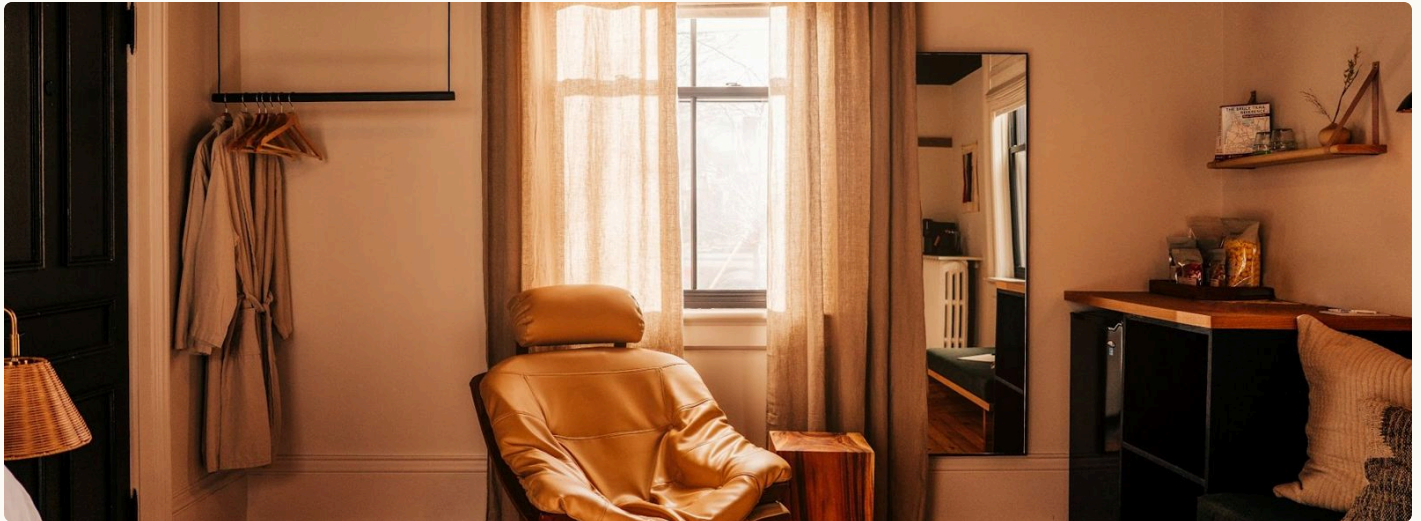


NOWHERE TO BE

Collingwood



A restored heritage building turned boutique hotel in historic downtown Collingwood, twelve minutes from Blue Mountain and a three-minute walk to main street. A Thermal Cycle in the garden, Brooky's downstairs and a movement studio next door.



TEN ROOMS

7x Signature King

225 sq ft • sleeps 2

A custom king at the centre and oversized windows that fill the room with light.

3x Luxury King with Freestanding Tub

250–300 sq ft • sleeps 2

A freestanding soaking tub in the bay window, with a custom king behind it.

Every room: restored original floors and moulding, bespoke and vintage furniture, a private bathroom with a walk-in shower, a minibar stocked with local wine, Malin+Goetz bath products and blackout blinds. No TVs.

THE STAY

Brooky's

The wine bar locals love, downstairs. Natural wine and small plates.

Thermal Cycle

An 80°C cedar sauna and a 4°C cold plunge in the garden, open 8am to 9pm.

Everlove Movement Studio

Next door. Daily flow, strength, restore and pilates classes, and massage.

Groups and meetings

Buyouts for up to 20 guests, with 1,000 sq ft of meeting space between the hotel and Everlove.

Good to know

Dog-friendly rooms. Guest parking on Tremont Lane. The bay and the trails are minutes away.

Collingwood, inside and out.



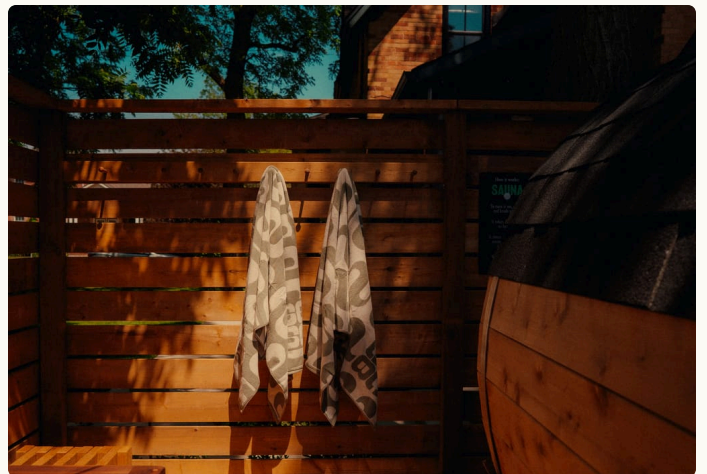
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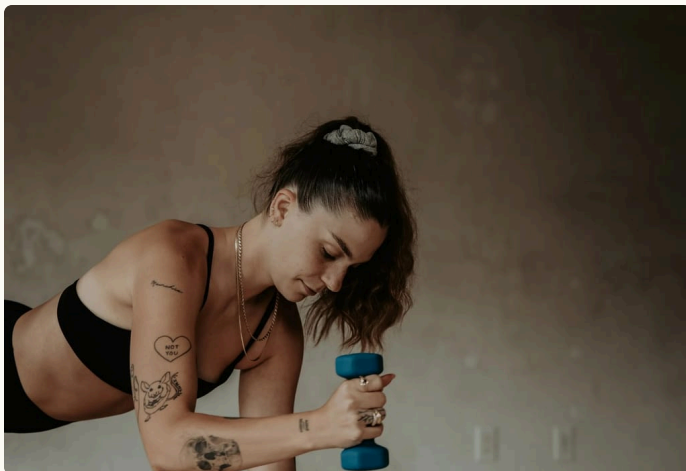
DESIGNED WITH SLEEP IN MIND



BROOKY'S



THERMAL CYCLE • IN THE GARDEN



EVERLOVE MOVEMENT STUDIO



NATURAL WINE



Who's behind it.

Joel Greaves

CO-FOUNDER & CEO



Joel spent more than a decade leading product and marketing teams in Canadian telecom. Along the way, he and Devon bought a cottage in Muskoka and turned it into a short-term rental that booked solid, years before Airbnb turned its attention to cottages. In March 2021 he left telecom, moved to Calabogie and rebuilt a 1970s motel in four months. In May 2024 he opened a small boutique hotel in historic downtown Collingwood.

Today he runs both inns and leads the search for the next small town, with the incredible support of his family, including Devon, his life partner and business partner. A Queen's Commerce graduate, he is bullish on Canadian hospitality. He sees time away from the city, connecting with nature, yourself and the people who matter most, as an essential and unmet need in Canada.

Joel and Devon met at a Jays game in 2010 and married in 2017.

HOW WE SHOW UP

Rainbow Registered. A proud 2SLGBTQI+ inclusive business.

Living Wage employer. Certified by [Ontario Living Wage](#).

Not 9 to 5. Working with the non-profit on mental health in hospitality.

Regional tourism boards. Board members at Ontario's Highlands and Ottawa Valley Tourism.

Climate Fund. \$10 a night towards funding initiatives that reduce our footprint.

LOCAL PARTNERS

Gibson & Co	gibsonandcompany.ca
Everlove	tryeverlove.com
Westgrove Design	
Fourteen Coats	fourteencoats.com
Vico Vino Van	vicovinovan.com
Oh-el-la Cafe	g.page/ohella
On the Rocks	ontherockscalabogie.com
Whitewater Brewing	whitewaterbeer.ca
Neat Coffee Shop	neatmusicandcoffee.ca
Ottawa Valley Tourism	ottawavalley.travel
Ontario's Highlands Tourism	comewander.ca



Press.

AS FEATURED IN

[The Globe and Mail](#) · [Toronto Life](#) · [enRoute](#) · [National Post](#) · [Designlines](#) · [The Kit](#) · [Elle Canada](#) · [HGTV](#) · [blogTO](#) · [Canadian Geographic Travel](#) · [Canadian Business](#) · [Ottawa Business Journal](#) · [Montreal Gazette](#) · [CTV News](#)



"We're giddy with relaxation, if that's possible, swinging our hammocks with our bare feet in the grass."

THE KIT · SOMEWHERE INN CALABOGIE

[READ THE ARTICLE →](#)



"Where Somewhere Inn's Maddie Calvert-Tarlo eats in and around Collingwood."

TORONTO LIFE · JULY 2026

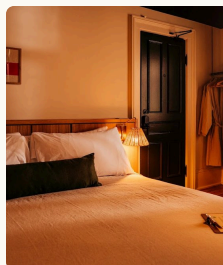
[READ THE ARTICLE →](#)



"Husband and wife's side project has become Ontario's trendiest motel chain."

BLOGTO · FEBRUARY 2025

[READ THE ARTICLE →](#)



"Their vision transcends typical hospitality, inviting not only guests but also the local community to kick back and unwind."

DESIGNLINES · SEPTEMBER 2024

[READ THE ARTICLE →](#)

MEDIA ENQUIRIES

press@somewhereinn.ca

Interviews, high-resolution images and stays for review.

CALABOGIE

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Calabogie ON K0J 1H0
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COLLINGWOOD

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